



澳門城市大學
Universidade da Cidade de Macau
City University of Macau

GSI 澳門城市大學 GSI 國際暑期班
Global Summer Institute
City University of Macau

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澳城大國際暑期班 *Global Summer Institute (GSI) at CityU Macau* 2026.07.19-07.25

Since 2024



澳城大國際暑期班簡介 Introduction of GSI

G

Gobal

匯聚不同地區的參與者，提供一個國際化，培養個人創造力、適應力、全球視野及批判性思維等核心能力的交互學習平台

Providing an international interactive learning platform that brings together participants from around the world, cultivates creativity, adaptability, a global perspective, and critical thinking—key personal strengths for success in our interconnected global environment.

S

Summer

豐富參與者的暑期生活，提供多層級及創新的學習機會

Enriching summer breaks of the participants, creates multi-level, differentiated learning opportunities beyond a typical "summer school"

I

Institute

依托澳門城市大學各學科的優勢，結合學術模組、體驗式活動、澳門多元文化沉浸及互動工作坊，提供結構化的專業及學習機會，幫助個人的整體發展

Leveraging CityU Macau's disciplinary strengths, integrating academic modules, experiential activities, Macao multicultural immersion, and interactive workshops to deliver structured professional learning and foster holistic personal development.



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澳城大國際暑期班簡介 Introduction of GSI

澳門城市大學GSI國際暑期班自2024年首屆推出至今第三屆，響應特區政府教育國際化政策，依托校內學科優勢、澳門多元文化底蘊及粵港澳大灣區戰略地位，為青年學習者營造常規課室之外的暑期多層級學習機會，為學員打造融合學術探索、文化體驗、職業發展的交互型學習及國際交流平台。

2026 Global Summer Institute (3rd Edition) at City University of Macau aligns with the Macao SAR Government's education internationalization initiative, delivering interactive summer learning outside conventional classrooms – integrating academic exploration, cultural immersion, and career growth – and drawing strength from Macao's unique multicultural heritage and the Greater Bay Area's strategic advantages

- 參與者透過學術模組、體驗式活動、文化活動及工作坊，獲得全面而整體的發展。

Participants benefit from academic modules, experiential activities, cultural events, and workshops for holistic development.

- 課程以學生為中心，靈活調整課程內容與教學方法，以適應學習者不斷變化的需求與興趣。

The program focuses on student-centered learning, adapting curriculum and methods to evolving learner needs and interests

- GSI致力培養創造力、適應力、全球視野及批判性思維等關鍵能力，幫助參與者在互聯互通的世界中取得成果

GSI fosters creativity, adaptability, global awareness, and critical skills essential for success in a connected world.



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GSI 2026

2026.07.19-07.25

與世界同行，與未來對話
Journey with the World,
Dialogue with the Future



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國際暑期班

Global Summer Institute

GSI 2026

2026.07.19-07.25

歡迎大學生、研究生及
相關領域從業者報名
Undergraduate students, graduate
students, and professionals in
related fields are welcome to apply



*二人同行或於
4月30日或之前報名
Join in pairs or register on
or before April 30

*個人於4月30日或之後報名
Personal registration on or
after April 30

每位港幣 6,500
HKD Per person

每位港幣 7,000
HKD Per person

核心亮點 Core Highlights

- 頂尖大師領航 接軌全球視野
• Global Vision & Master Keynotes
- 實地走進本土名企 產業調研
• Enterprise Visits + Industry Field Study
- 8大前沿熱門領域 AI/科技賦能
• Cutting-edge Fields x AI/Tech Empowerment
- 澳門世界遺產 沉浸式文化體驗
• UNESCO World Heritage Exploration x
Immersive Cultural Experience
- 跨學科融合 + 職業藍圖規劃
• Interdisciplinary Learning + Career Blueprint

項目費用包

- 學術及專業課程
- 歡迎晚宴
- 統一接送機
- 機構參訪往返交通
- 澳城大宿舍住宿
- 澳城大簽發的結課證書

Programme Fee Covers

- Academic and professional studies
- Welcome dinner
- Pick-up and drop-off services
- Welcome dinner
- Transportation for visit
- Residence at CityU
- Completion Certificate of CityU

(需自行自理個人旅行保險、往返澳門的交通費及其他個人消費)

(Travel insurance, transportation to and from Macau, and all other personal costs are the responsibility of the individual / at the participant's own expense)



澳門氹仔徐日昇賓公馬路
Avenida Padre Tomas Pereira Taipa, Macau



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八大前沿主題 8 Cutting-edge Program

1
城市美學、文化敘事與創新設計

Urban Aesthetics, Cultural Narratives, and Innovative Design

2
演算法與人文：AI時代的批判性思維與內容重塑研習營

Algorithms and Humanity: Critical Thinking and Content Reshaping in the AI Era

3
未來旅遊領航員：從太空旅遊商業模式到 AI 服務創新

Future Tourism: Space Business & AI Innovation

4
智慧旅遊與文化遺產數字化運營

Smart Tourism and Digital Operation of Cultural Heritage

5
未來企業發展新路徑探索

Exploring New Paths for Enterprise Development Empowered

6
數位技術賦能下的心理健康與壓力管理

Digital Technology Empowered Mental Health and Stress Management

7
國際關係實務與大國崛起的軟實力外交

International Relations Practice and Soft Power Diplomacy in the Rise of Great Powers

8
國情教育與“一帶一路”戰略深度研學探討

National Education and In-depth Research on the "Belt and Road" Strategy



課程日程模版 Template of GSI Agenda *4 Core Topics + 4 Experiences*

Exploring New Paths for Enterprise Development Empowered

7.19-25 日程Schedule

授課語言:中文 (輔以英文)
Language:Chinese (supplemented with English)

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat
09:00-12:00	抵澳及 入住宿舍 Arrival and Check In	大師講座 - 全球視野:與世界同行,與未來對話 <i>Global Vision-Master Keynote</i>	專題1: AI如何重塑商業模式 <i>Topic 1: AI Reshaping Business Models</i> 主講: 左沛鑫 助理教授 <i>Asst. Prof. Peixin ZUO, FOB, CityU Ph.D., University of Sheffield</i>	專題2: 數位化時代的企業發展: 人工智慧與企業創新 <i>Topic 2: Enterprise Development in the Digital Age: AI and Business Innovation</i> 主講: 盧亦天 助理教授 <i>Asst. Prof. Yitian LU, FOB, CityU Ph.D., Bournemouth University</i>	專題3: AI驅動的品牌管理與消費者行為 <i>Topic 3: AI-Driven Brand Management and Consumer Behavior</i> 主講: 張良波 助理教授 <i>Asst. Prof. Liangbo ZHANG, FOB, CityU Ph.D., University of Technology Sydney</i>	澳門業界洞察與參訪 <i>Inside Excellence-Macau Institution Visit</i>	退宿及離澳 Check out/ Departure
14:00-17:00		「鏡海拾遺」- 澳門世遺深度探尋 <i>"Macau Heritage"- World Heritage Exploration</i>	大師講堂: 產業變革與職業藍圖講座 <i>"Wisdom in Macau": Industry Change & Career Blueprint</i>	路演準備坊:從邏輯建構到專業呈現 <i>Master Your Final Talk: Logic to Polished Presentation</i>	專題4: AI數位內容創作與知識產權 <i>Topic 4:AI Digital Content Creation and Intellectual Property Rights</i> 主講:禹俐萌 助理教授 <i>Asst. Prof. Limeng YU, FOB, CityU Ph.D., National Tsing Hua University</i>	「創想未來」-國際暑期班成果路演 <i>Innovate Future-Final Road Show</i> 證書頒發 <i>Certificate Awarding</i>	
晚上 Evening		歡迎晚宴 <i>Welcome Dinner</i>	濠江夜話: 自由探索與交流 <i>Macau Night Dialogue: Free Exploration & Networking</i>				

*以上日程及安排可再因應實際情況而調整
The schedule above is subject to change

課程採用專家講授、互動教學、小型研討、工作坊式以及小組討論的多樣化教學方式
The course features a blend of lecture, interactive teaching, mini-seminar, workshop, and group discussion formats



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2026澳城大國際暑期班特色 Features of 2026 GSI



大師及業界領航

Masterclasses & Industry Insights

與澳門城市大學資深教授及業界專業人士近距離互動，深入學習最新全球學術與行業趨勢，開拓國際視野。

Engage closely with senior CityU professors and industry professionals to gain cutting-edge insights into global academic and industry trends, broadening your international outlook

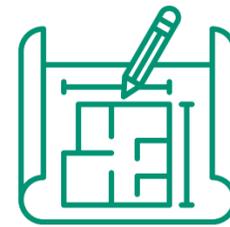


走進本地企業考察

Enterprise Visits & Industry Immersion

走進本土企業（如酒店、金融、文創等），透過實地考察與互動交流，將課堂理論緊密結合產業實踐，提升實務能力。

Visit local Macao enterprises (e.g., hotels, finance, cultural & creative industries) for on-site inspections and interactive exchanges, bridging classroom theory with real-world industry practice.



澳門沉浸式文化體驗 + 職業藍圖規劃

Immersive Macao World Heritage Culture + Career Blueprint Planning

走進UNESCO世界遺產核心區，感受中西文化獨特魅力；結合「卓越表達」工作坊及結業路演，幫助學員提升自信與職業規劃。

Immerse in Macao's UNESCO World Heritage core area to experience its unique East-West cultural charm; "Excellence in Expression" training, and graduation roadshows to grasp market dynamics, build confidence, and plan your career path.



AI/科技前沿熱門領域

Cutting-Edge Fields – Fully Empowered by AI/Technology

涵蓋AI商業、智慧旅遊、數位文創、國際關係、大健康等跨學科領域，培養專業複合能力，大幅提升核心競爭力。

8 hot interdisciplinary areas including AI business, smart tourism, digital cultural creativity, international relations, and big health — building composite skills and boosting core competitiveness through AI/tech empowerment.



課程報名及其他資訊 Other Information

項目日期 2026.07.19-
Program Date 2026.07.25

項目費用 Program Fee

每位港幣 6,500
HKD Per person

二人同行或於4月30日或之前報名
*Join in pairs or register on or before
April 30*

每位港幣 7,000
HKD Per person

4月30日之後報名
Personal registration on or after April 30

項目費用包括 Programme Fee Covers

- 學術及專業課程
- 開課儀式及結課儀式
- 歡迎晚宴
- 統一接送機
- 機構參訪往返交通
- 澳城大宿舍住宿
- 澳城大簽發的結課證書
- Academic and professional courses
- Opening and closing ceremonies
- Welcome dinner
- Unified airport transfers
- Transportation for institutional visits
- Accommodation at CityU dormitory
- Completion certificate issued by CityU



GSI 2024 & 2025 回顧



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2026.07.19-07.25

一起與世界同行，與未來對話！

Walk with the World, Dialogue with the Future!

誠邀海內外高校大學生、研究生、行業從業者，以及對學術、職業與未來充滿熱情的你們加入



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GSI 2024 回顧

GSI國際暑期班City不City啊？



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University students, postgraduate students, industry professionals,
and anyone passionate about academia, career, and the future from
both home and abroad to join us!



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